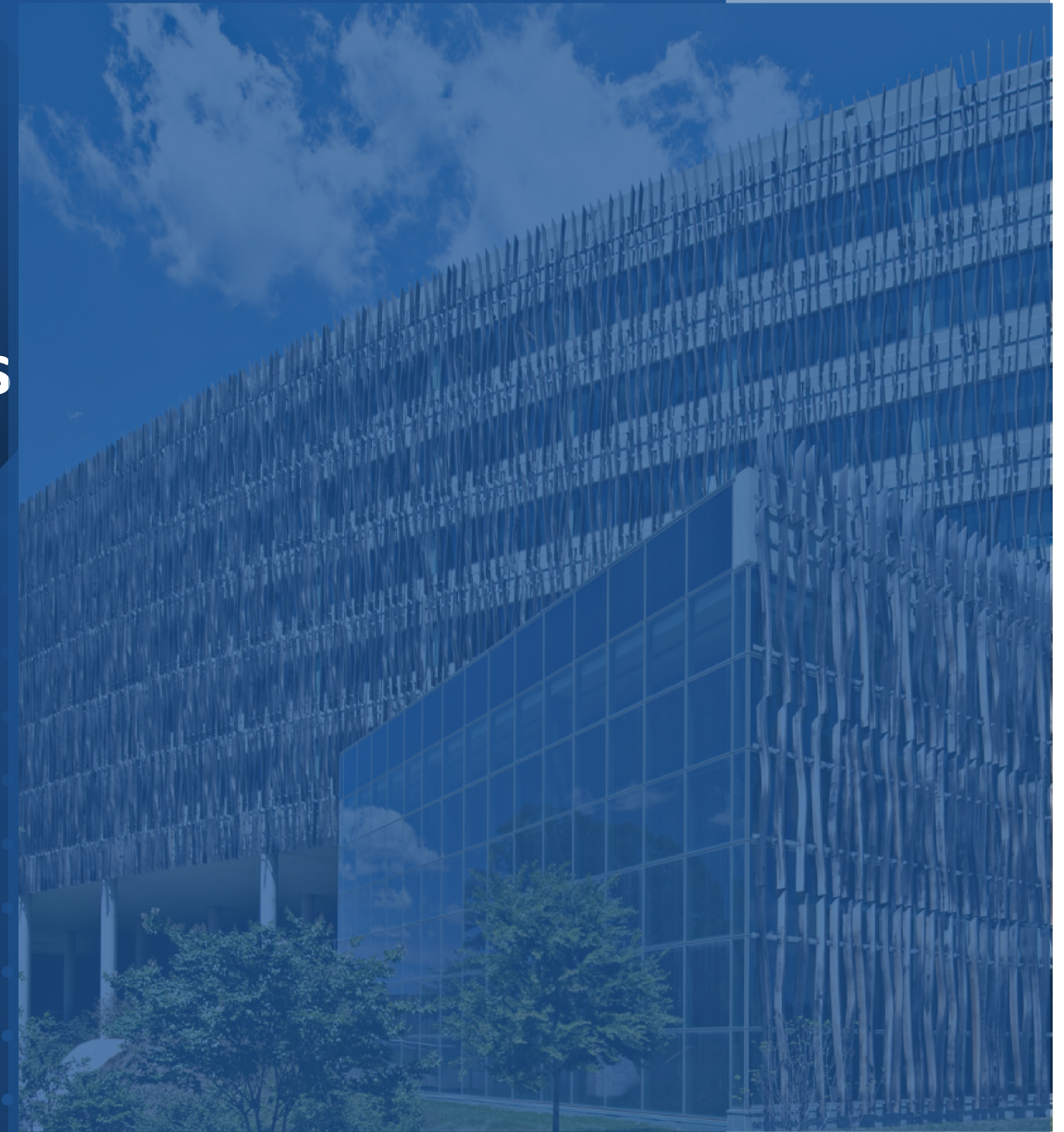


Your Tribal Nation by the Numbers

Accessing American Indian and Alaska Native Statistics

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Meet Your Presenter

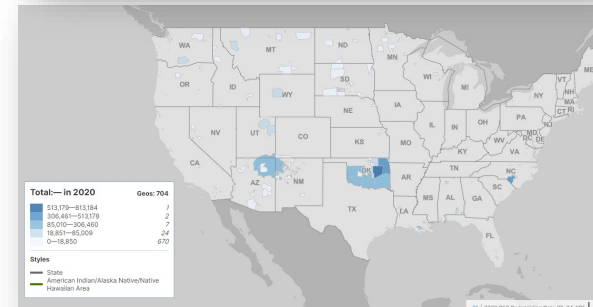
Kimberly Davis joined the U.S. Census Bureau in 2008 to serve as a clerk for the Partnership and Data Services Program. During the 2010 Census, Kimberly worked in the Tribal and Government divisions of the Denver Regional Office Partnership Program assisting with outreach and marketing efforts.

Currently, Kim lives in Denver, Colorado, and is a Data Dissemination Specialist of Customer Liaison and Marketing Services Office, serving the states of Colorado, Montana, Utah, and Wyoming.



Learning Object

- AMERICAN INDIAN ALASKA NATIVE POPULATION
- TRIBAL GEOGRAPHY
- DATA AVAILABILITY
- HOW TO FIND DATA FOR AIAN POPULATIONS AND TRIBAL AREAS



2021: ACS 1-Year Estimates Selected Population Profiles

S0201 | SELECTED POPULATION PROFILE IN THE UNITED STATES

United States

Alaska Native tribes, specified, alone or in any combination

Label	Estimate	Margin of Error
✓ TOTAL NUMBER OF RACES REPORTED		
✓ Total population	167,032	±7,998
One race	64.8%	±3.3
Two races	28.1%	±2.6
Three races	6.1%	±2.0
Four or more races	1.1%	±0.5
✓ SEX AND AGE		
✓ Total population	167,032	±7,998
Male	49.4%	±1.4
Female	50.6%	±1.4
Under 5 years	9.1%	±0.9
5 to 17 years	25.2%	±1.4
18 to 24 years	9.7%	±0.9

Agenda

Census 101

Navigating [census.gov](https://www.census.gov) for Tribal Data

Additional Resources

Questions & Answer

Census 101

1.

What Do We Do?

Every 10 Years

Decennial Census- population and housing count of all 50 states and U.S. territories

Every 5 Years

Economic Census - official measure of American businesses

Census of Governments

Ongoing – Annually, Monthly, Weekly

More than 100 surveys & programs - including, the American Community Survey, Survey of Business Owners

Other Programs, including:

Annually - Population Estimates Program



<https://www.census.gov/about/who.html>

U.S. Code Title 13 and 26

by law, the Census Bureau cannot release any identifiable information about a person, home or business.

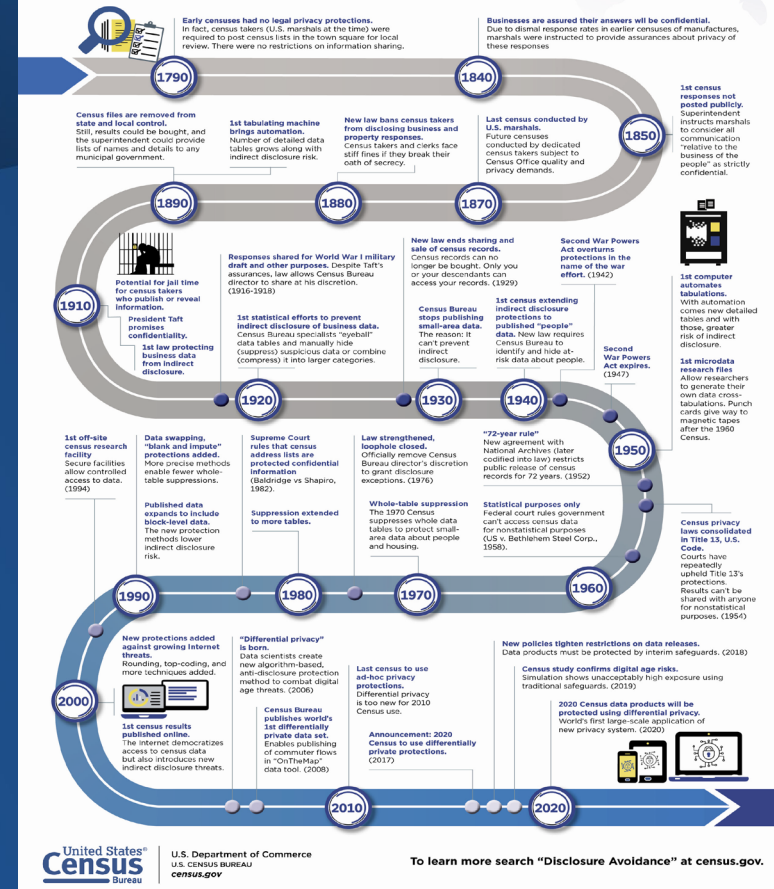
A HISTORY OF CENSUS PRIVACY PROTECTIONS

Today's law is clear: The Census Bureau must keep responses completely confidential. It cannot release identifiable information about an individual, household or business to anyone, including other government or law enforcement agencies.

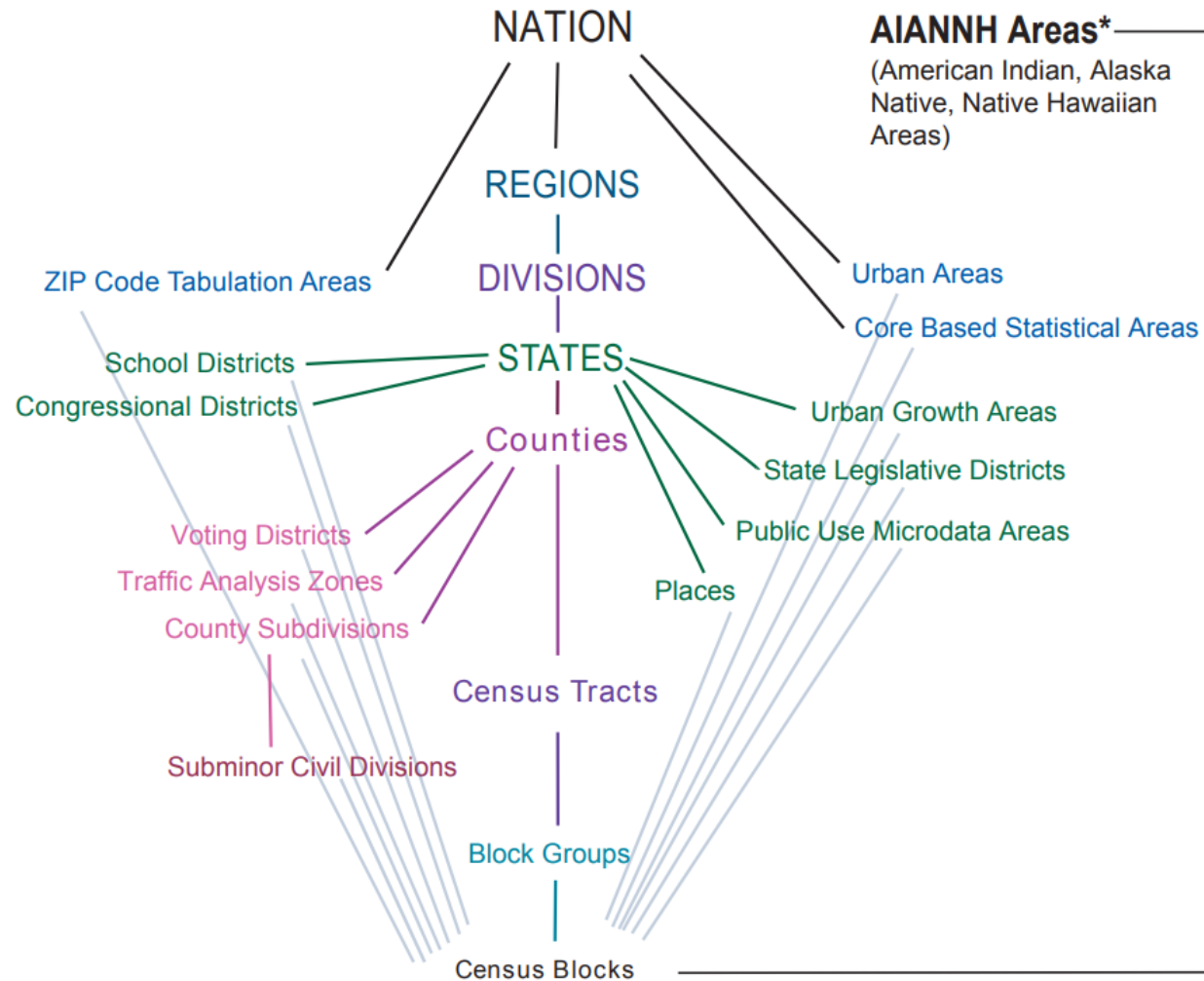
It wasn't always that way. Public attitudes on privacy have changed since the first census in 1790. Early laws and policies focused on preventing direct disclosure of personal information. Later, laws and policies addressed the growing threat of indirect disclosure—the risk that someone might be able to figure out the identity of a person or business just by analyzing the statistics we publish.

Twenty-first century privacy threats—faster and more powerful computers, new data science, and exponential growth in personal data available online—demand new safeguards to protect against indirect disclosure.

See how the laws and protections have changed from 1790 to the 2020 Census—the first census to use advanced disclosure protections based on the new data science known as “differential privacy.”



Geography Matters



- Census Tracts
 - 1,200 to 8,000 population (optimum 4,000)
 - 480 to 3,200 housing units
- Census Block Groups
 - 600 to 3,000 population
 - 240 to 1,200 housing units
- Blocks are not defined by population and are the smallest geographic level at which data are ever released (Decennial Census, not the ACS)

Did you know?

- Places are Census Designated Places (CDP), Cities and Towns
- CDPs are statistical geographic entities representing closely settled, unincorporated communities that are locally recognized and identified by name.

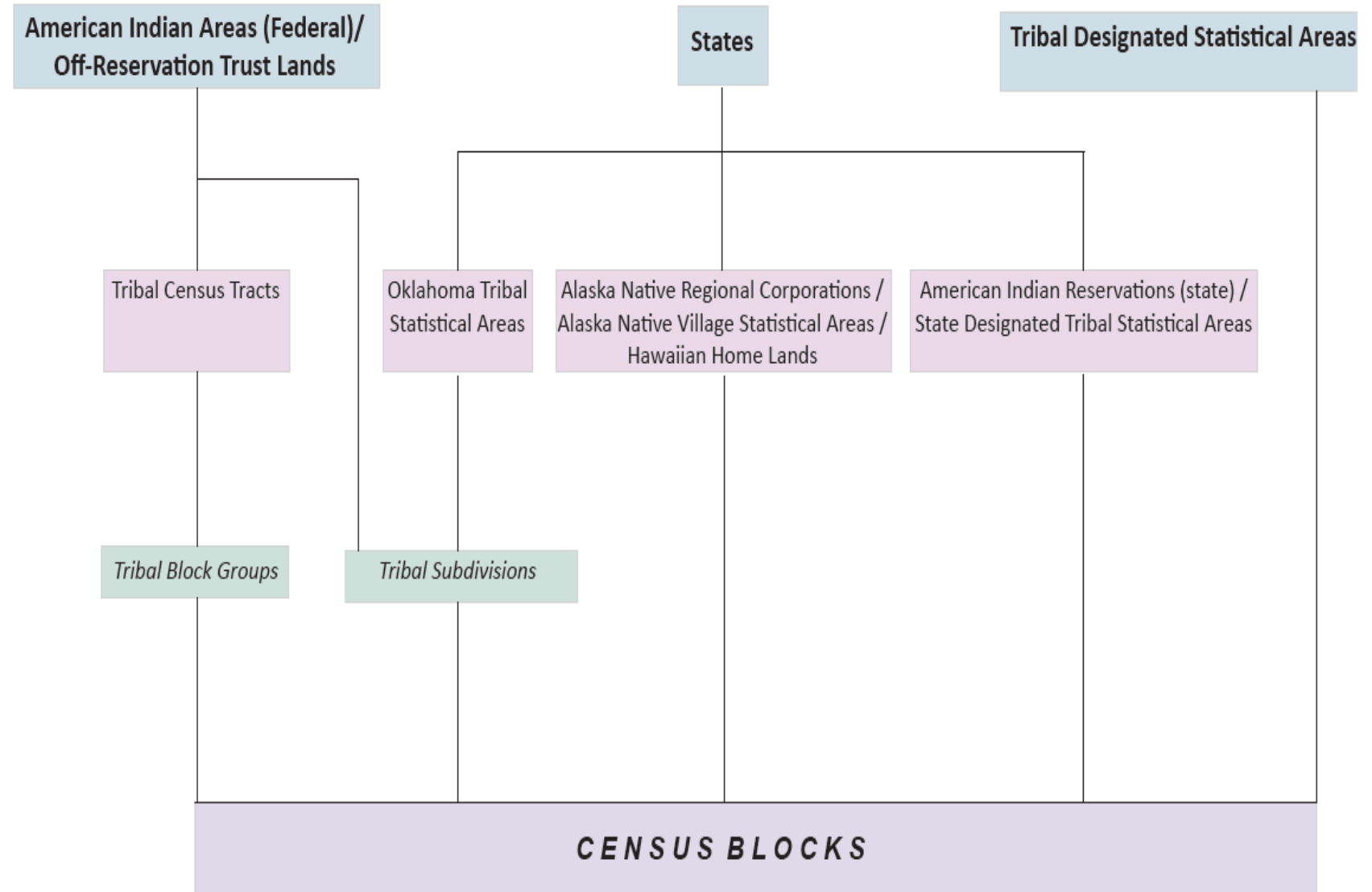
Tribal Geography

Legal Entities

- Federally recognized American Indian reservations and off-reservation trust land areas
- State-recognized American Indian reservations
- Alaska Native Regional Corporations
- Hawaiian homelands
- Tribal subdivisions that can divide these entities

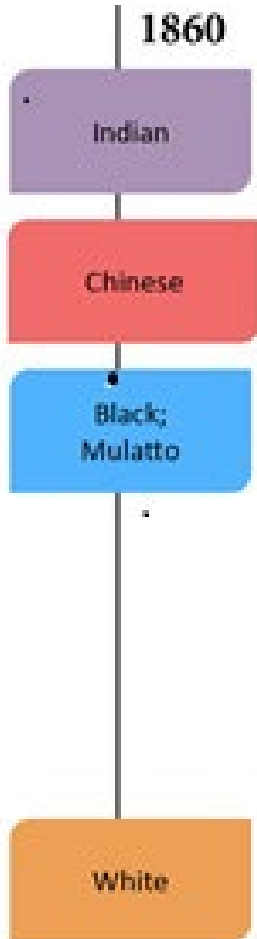
Statistical Entities

- Alaska Native village statistical areas
- Oklahoma tribal statistical areas
- Tribal designated statistical areas
- State designated tribal statistical areas



History of Race and Ethnicity

Collected in the U.S. Decennial Census



1860: In 1860, census takers were instructed to enumerate only American Indians who were taxed. Taxed American Indians were those who had renounced tribal rule and exercised the rights of citizens under state or territorial laws. This primarily included American Indians who had settled in or near White communities and who had assimilated into American society. American Indians not taxed were considered to be those who lived among their kinsmen in tribal communities.

The racial category of "Chinese" was included on the 1860 Census questionnaire in California only.

- Measured Since 1790
- Census form has reflected changes in society
- Influenced by social, political, and economic factors
- 1980 Census to present follows the Office Management and Budget standards

Standards for Race and Ethnicity (1997)

U.S. Office of Management and Budget



- American Indian or Alaska Native** - A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- ☐ **Asian** - A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- ☐ **Black or African American** - A person having origins in any of the black racial groups of Africa.
- ☐ **Hispanic or Latino** - A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- ☐ **Native Hawaiian or Other Pacific Islander** - A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- ☐ **White** - A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.
- ☐ The Census Bureau is also permitted to use the category "Some Other Race"

→ **NOTE: Please answer BOTH Question 5 about Hispanic origin and Question 6 about race. For this survey, Hispanic origins are not races.**

5 Is Person 1 of Hispanic, Latino, or Spanish origin?

- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican Am., Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin – *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.*

6 What is Person 1's race? Mark (X) one or more boxes.

- ☐ White
- ☐ Black or African Am.
- ☐ American Indian or Alaska Native — *Print name of enrolled or principal tribe.*
- ☐ Asian Indian
- ☐ Chinese
- ☐ Filipino
- ☐ Other Asian – *Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.*
- ☐ Japanese
- ☐ Korean
- ☐ Vietnamese
- ☐ Native Hawaiian
- ☐ Guamanian or Chamorro
- ☐ Samoan
- ☐ Other Pacific Islander – *Print race, for example, Fijian, Tongan, and so on.*
- ☐ Some other race – *Print race.*

American Community Survey

Key Points:

- Self-response:
 - Indicate their race as “American Indian or Alaska Native”
 - Report the name of their enrolled or principal tribe
 - Report the name of their Indian group
- Respondents who identify themselves as “American Indian or Alaska Native” are asked to report their enrolled or principal tribe.
- Special procedures exist to increase the sampling rates for AIAN Areas:
 - Reallocate the sample with the goal to produce more even quality across smaller geographic areas, including many American Indian and Alaska Native Areas
 - Higher overall sample size
 - Attempting a personal visit interview for all cases in most American Indian and Alaska Native Areas, compared to most areas of the country where we attempt to follow-up with only a sample of eligible cases



Why does understanding what we do matter?

2020 Census for The United States

Table P1

Total Population	331,449,281
Population of one race:	297,600,338
White alone	204,277,273
Black or African American alone	41,104,200
American Indian and Alaska Native alone	3,727,135
Asian alone	19,886,049
Native Hawaiian and Other Pacific Islander alone	689,966
Some Other Race alone	27,915,715
Population of two or more races	33,848,943

2020 Census for All American Indian Area, Alaska Native Area, & Hawaiian Homelands within the United States

Table P1

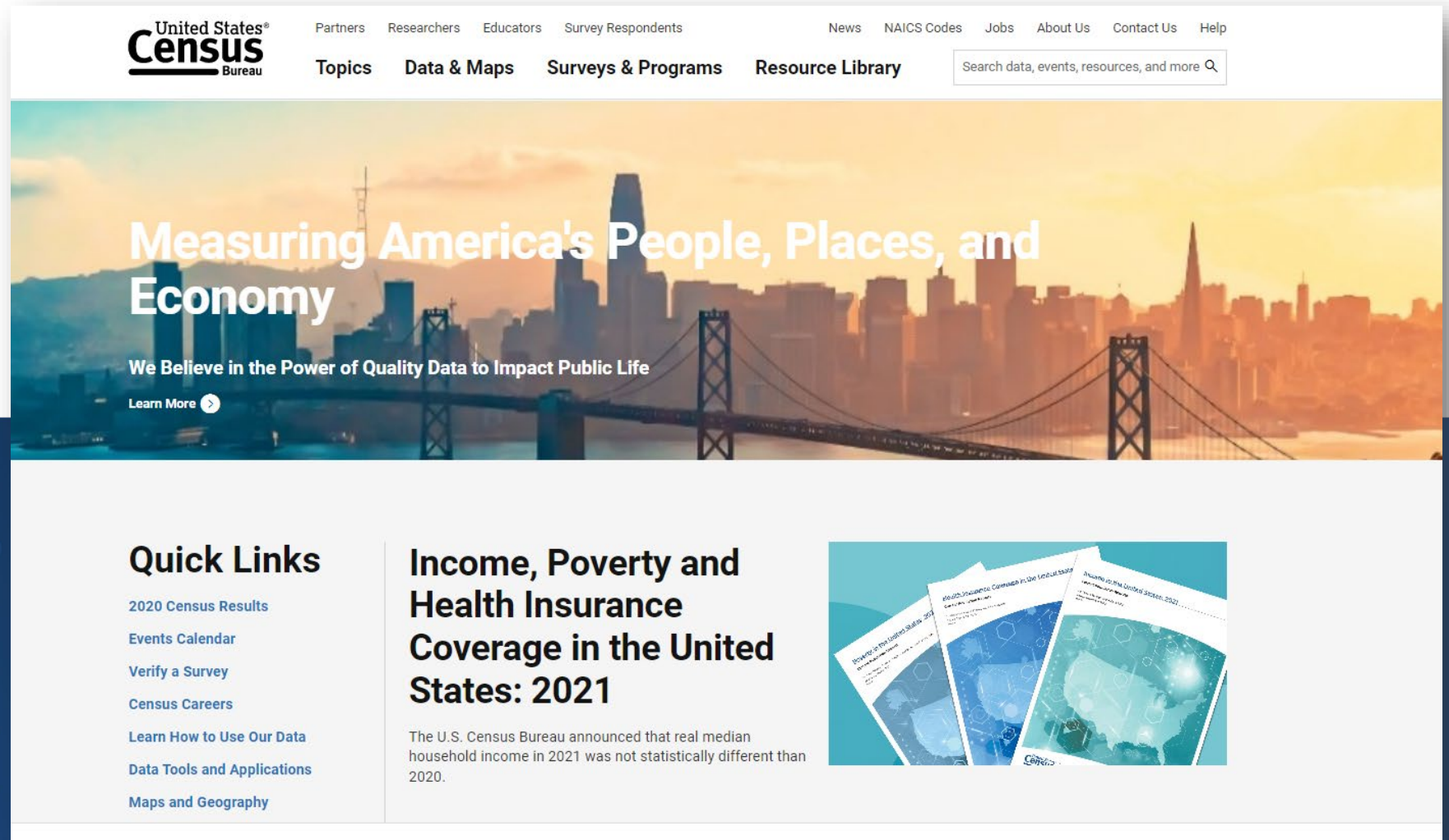
Total Population	5,117,371
Population of one race:	4,575,427
White alone	2818246
Black or African American alone	472622
American Indian and Alaska Native alone	977,011
Asian alone	82,826
Native Hawaiian and Other Pacific Islander alone	25,628
Some Other Race alone	199,094
Population of two or more races	541,944

2.

Navigating census.gov for Tribal Data

Searching census.gov for data

1. Global Search (type in)
2. TOPIC - search by subjects in dropdown or A-Z list
3. DATA & Maps - search by directly using a data product tool
4. SURVEYS/PROGRAMS – search by the specific source of the data – ACS, population estimates ...



How to find data products for Tribal Areas and Populations

Use to Search for programs by:
Geography: **Tribal Area**
Subtopics: **Race**

Caution: using global search to
type in a specific Tribal group or
Tribal geography

The screenshot shows the 'Census Survey Explorer' interface. At the top is the 'United States Census Bureau' logo and a navigation bar with links: HOME, GEOGRAPHIES, FREQUENCIES, TOPICS & SUBTOPICS, and HELP. The main heading is 'Census Survey Explorer' with a subtext: 'Discover U.S. Census Bureau surveys or censuses by filtering and searching by geography, frequency, topics, and subtopics.' Below this is a search bar labeled 'Search by name or keyword' and four filter buttons: 'Geographies', 'Frequencies', 'Topics', and 'Subtopics', each with a dropdown arrow. To the right of these buttons is a 'Reset Search' button. Below the filters, there are two tabs: 'Tribal Area' and 'Race'. A light blue informational box contains the following text: 'Use the geography, frequency, topic, and subtopic filters above to discover surveys relevant to your needs. Use the tabs across the top of this page to learn more and obtain guidance for using this tool. For more details about a survey or to learn about data sources for a survey, click on the survey name to go to the survey's webpage.' Below this box are three separate boxes: the first says 'Learn more about how to use this tool with this instructional video.'; the second, titled 'Questions?', provides contact information: 'Call 1-844-ASK-DATA (1-844-275-3282)', 'Email census.askdata@census.gov'; the third, titled 'Comment or Feedback?', says 'Provide comments via the "Is this page helpful" box at the bottom of this page.'

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Data Tools and Apps

Find information using interactive applications to get statistics from multiple surveys.

Page 1 of 2 >

Data Tool

2020 Census Address Count Listing Files Viewer

This application was developed to supplement the Address Count Listing files. The files include housing unit and group quarters counts, by census block.

>

Data Tool

2020 Census Response Rate Map

Are you curious about how many people in your community are responding to the 2020 Census? Stay up to date with a map of response rates from across the U.S.

>

FEATURED

Census Survey Explorer

Discover which surveys meet your criteria or needs. Search by topic, geography, and frequency of publication. This is a great place to jumpstart your research.

Visit Census Survey Explorer >

Does this house the data you need?	Tribal Area	AIAN Population
Census Business Builder		Y
Census Survey Explorer	Y	Y
Data Equity Tools		Y
Explore Census Data	Y	Y
Longitudinal Employer- Household Dynamics (LEHD)		Y
My Community Explorer		Y
My Tribal Area	Y	Y
QuickFacts		Y
TIGERweb	Y	Y
ACS Narrative Profile	Y	Y

https://www.census.gov/data/data-tools.html

Live Demonstration

[My Tribal Area](#)

[ACS Narrative Profile](#)

[Explore Census Data](#)

3.

Additional Resources



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Intergovernmental Affairs: Tribal Affairs — American Indian and Alaska Native (AIAN)

This website highlights the Census Bureau's relationship with tribal governments and provides important AIAN and tribal resources. The Census Bureau collects data for the AIAN population and publishes specific counts, estimates, and statistics.

Featured

Data Tool

My Tribal Area

Access selected statistics collected for the American Indian and Alaska Native (AIAN) population from the American Community Survey (ACS).

[>](#)

2020 Census: Tracking Response Rates

QuickFacts [<>](#)

DID YOU KNOW

Median household income of Pope County, Minnesota is **\$62,878**

Source: American Community Survey

Select a state to begin [v](#)

Data Dissemination & Training Branch

Census Academy

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Questions and Feedback

Questions?

Thank you for joining this Census Academy presentation today!



Feedback link, available in the chat